

# TUMI Special Markets Bestseller List - May, 2009

<u>Product Type</u>	<u>Collection</u>		<u>Item #</u>	<u>Description</u>	<u>Retail</u>	
Luggage	Alpha	Unisex	22021	Continental 20" Carry-On	\$595	Best selling 20" carry on in the entire line.
Luggage	Alpha	Unisex	22922	Wheeled 22" Expandable Frequent Traveler in Black	\$595	Best selling wheeled bag in the entire line. Can be carried on.
Luggage	Alpha	Unisex	22024	Wheeled Expandable Short Trip	\$750	One of our best selling wheeled packing cases. An industry standard.
Luggage	Alpha	Unisex	22134	Classic Garment Bag	\$495	Our best selling garment-type bag. Can be carried on.
Accessories	Alpha	Unisex	22190	Travel Kit	\$95	Many of the features of a "core" Tumi case at a sub \$100 price point.
Accessories	Alpha	Unisex	22191	Hanging Travel Kit	\$135	A fully featured Tumi piece at an attractive price point.
Business Case	Alpha	Unisex	26111	Deluxe Computer Portfolio Brief	\$250	Best selling two-pocket front business case.
Business Case	Alpha	Unisex	26114	Compact Large Screen Computer Brief	\$295	Best selling large screen computer brief in the entire line.
Business Case	Alpha	Unisex	26141	Expandable Organizer Computer Brief	\$350	Best selling business case in the entire line.
Business Case	Alpha	Unisex	26103	Wheel-A-Way Deluxe Expandable with Computer Case	\$675	Best selling wheeled brief in the entire line.
Business Case	Alpha - Leather	Unisex	96111	Deluxe Computer Portfolio Brief	\$425	Best selling two-pocket front business case in leather.
Business Case	Alpha - Leather	Unisex	96141	Expandable Organizer Computer Brief	\$550	Best selling leather business case in the entire line in leather.
Business Case	Townhouse	Unisex	24210	York Briefcase	\$695	Best selling bag in Townhouse collection
Handbag	Villa	<b>Women's</b>	49701	Bucket Hobo	\$365	Best Selling Handbag in Villa
Business Case	Villa	<b>Women's</b>	73177	Business Tote	\$495	Best Selling Business Case in Villa
Handbag	Q-Tote	<b>Women's</b>	49694	Quintessential Tote	\$195	Best selling women's piece we make
Luggage	T-Tech Polycarbonate	Unisex	5702	22" Freq. Traveler Polycarbonate Wheeled Packing Case	\$395	Best Selling Polycarbonate Piece
Business Case	T-Tech Adventure	Unisex	57117	Deluxe Computer Portfolio Brief	\$195	Best Selling T-tech Business Case
DayBag	T-Tech Adventure	Unisex	57034	Messenger Body Bag	\$75	Best Selling T-Tech Bag
Luggage	T-Tech Adventure	Unisex	5791	Travel Kit	\$75	Best Selling T-tech Travel Kit
Luggage	T-Tech Adventure	Unisex	5722	Frequent Business Traveller - 22"	\$395	Best Selling T-tech Travel Bag
Luggage	T-Tech Adventure	Unisex	5750	Small Duffel	\$175	Best Selling non-wheeled T-Tech Bag
Luggage	Tumi Sport	Unisex	6621	Rome Continental Carry-On	\$495	Best Selling Piece in Tumi Sport
Daybag	Tumi Sport	Unisex	6645	Sydney Gym Bag	\$195	Best Selling Daybag in Tumi Sport
Luggage	Voyageur	<b>Women's</b>	48722	Ravello 22" Frequent Traveller Packing Case	\$595	Best selling wheeled piece in Voyageur collection
Business Case	Voyageur	<b>Women's</b>	48770	Derby Business Tote	\$395	Best selling computer brief in Voyageur
Luggage	Voyageur	<b>Women's</b>	48703	Cortina Boarding Tote	\$395	Best selling mid sized tote in Voyageur
Daybag	Voyageur	<b>Women's</b>	48785	Capri Cross Body Bag	\$150	Best selling small sized tote in Voyageur
Accessories	Capra	<b>Women's</b>	41601	Continental Clutch	\$198	Best selling Capra Accessory
Accessories	Small Leather Goods	Unisex	17375	Zip Travel Case	\$158	Best selling non-wallet Small Leather Goods piece in the line.
Accessories	Small Leather Goods	Unisex	17376	Ultimate Travel Organizer	\$158	Same as 1775 except snaps shut.
Accessories	Small Leather Goods	Unisex	17371	Passport Case	\$98	Best selling passport case. Multiple pockets.
Accessories	Small Leather Goods	Unisex	17370	Passport Cover	\$68	Second best selling passport case.
Accessories	Small Leather Goods	Unisex	17381	Zip Letter Pad	\$250	Best selling letter pad.

Accessories	Small Leather Goods	Unisex	17380	Letter Pad	\$195	Second best selling letter pad.
Accessories	Small Leather Goods	Unisex	17356	Gusseted Card Case	\$58	Best selling card case.
Accessories	Accessories	Unisex	14365	International Electric Adapter	\$65	Best selling electronic accessory in the line.
Accessories	Accessories	Unisex	14363	Mobile Power Pack	\$150	Charges all of your small electronics on the road

**Tumi Bestsellers are subject to change based on marketplace trends and changes in our product offerings. Ask your sales representative for the latest list.**

**The Tumi Pledge: If you put a Tumi product from this list in a printed program and we run out of inventory, we will immediately substitute your choice of a similar, more expensive item at no additional charge.**

TUMI COLLECTION STATUS		
<b>YES</b>	<p><b>OK TO BOOK ANYTIME</b></p> <p>Future program or Large immediate opportunity</p>	<ul style="list-style-type: none"> <li>Alpha</li> <li>Electronics</li> <li>Meridian Small Leather Goods / Accessories</li> <li>Voyageur</li> <li>FXT Accessories</li> <li>Townhouse</li> <li>Capra</li> <li>Q-Totes</li> <li>Tumi Sport</li> <li>Sundance</li> <li>Villa</li> <li>Resina Accessories</li> <li>Writing Instruments</li> <li>-----</li> <li>T-Tech Adventure</li> <li>T-Tech Polycarbonate</li> </ul>
<b>MAYBE</b>	<p>OK to place in future programs only. Will be available for bulk orders at a later date</p>	
<b>NO</b>	<p>Off Limits – Short term collections with potentially very low inventory positions or soon to be discontinued.</p> <p><b>DO NOT PUT IN PROGRAMS.</b></p> <p>OK to sell in bulk <u>ONLY</u> if you have checked on inventory availability.</p>	<ul style="list-style-type: none"> <li>T-Tech Hydro</li> <li>LXT</li> <li>Bisti Cove</li> <li>Governor's Camp</li> <li>St. Martin</li> <li>Radius Accessories</li> <li>Apex Accessories</li> <li>Helix Accessories</li> <li>Monaco Accessories</li> <li>Tassel</li> <li>Theorem</li> <li>Stellenbosch</li> <li>Belts</li> </ul>