



# Corporate Gifts and Incentives Bestseller List - January, 2010

| <u>Product Type</u> | <u>Collection</u> | <u>Item #</u>   | <u>Description</u>                             | <u>MSRP</u>                         |  |  |
|---------------------|-------------------|-----------------|--|-------------------------------------|--|--|
| Luggage             | Alpha - FXT       | 22922           | Wheeled 22" Expandable Frequent Traveler       | \$595                               | <i>Best selling wheeled bag in the entire line. Can be carried on.</i> |  |
| Luggage             |                   | 22024           | Wheeled Expandable Short Trip                  | \$750                               | <i>One of our best selling wheeled packing cases.</i>                  |  |
| Luggage             |                   | 22134           | Classic Garment Bag                            | \$495                               | <i>Our best selling garment-type bag. Can be carried on.</i>           |  |
| Accessories         |                   | 22190           | Travel Kit                                     | \$95                                | <i>Many of the features of a "core" Tumi case under \$100.</i>         |  |
| Business Case       |                   | 26111           | Deluxe Computer Portfolio Brief                | \$250                               | <i>Best selling two-pocket front business case.</i>                    |  |
| Business Case       |                   | 26514           | T-PassCompact Large Screen Computer Brief      | \$295                               | <i>Best selling large screen computer brief in the entire line.</i>    |  |
| Business Case       |                   | 26141           | Expandable Organizer Computer Brief            | \$350                               | <i>Best selling business case in the entire line.</i>                  |  |
| Business Case       |                   | Alpha - Leather | 96111  | Deluxe Computer Portfolio Brief     | \$425  | <i>Best selling two-pocket front business case in leather.</i>           |
| Business Case       |                   |                 | 96141  | Expandable Organizer Computer Brief | \$550  | <i>Best selling leather business case in the entire line in leather.</i> |
| Day Bag             | Alpha Bravo       | 22340           | Essential Tote                                 | \$275                               | <i>Best selling Alpha Bravo bag</i>                                    |  |
| Business Case       | Townhouse         | 24210           | York Briefcase                                 | \$695                               | <i>Best selling breicase in Townhouse collection</i>                   |  |
| Luggage             |                   | 24022           | Regent 22" wheeled Packing Case                | \$1,195                             | <i>Best selling wheeled bag in Townhouse collection</i>                |  |
| Luggage             | LXT               | 23641           | Achievement Computer Business Case             | \$695                               | <i>Best selling LXT collection breifcase</i>                           |  |
| Business Case       |                   | 23022           | Discovery 22" Wheeled Carry-On                 | \$995                               | <i>Best selling wheeled LXT collection bag</i>                         |  |
| Luggage             | Vapor             | 28020           | International Carry-On                         | \$395                               | <i>Best selling Vapor collection case</i>                              |  |
| Luggage             |                   | 28029           | Extended Trip Packing Case                     | \$545                               | <i>Second best selling Vapor collection bag</i>                        |  |
| Accessories         | Meridian          | 17376           | Ultimate Travel Organizer                      | \$158                               | <i>A great Travel Organizer</i>  |  |
| Accessories         |                   | 17371           | Passport Case                                  | \$98                                | <i>Best selling passport case. Multiple pockets.</i>                   |  |
| Accessories         |                   | 17370           | Passport Cover                                 | \$68                                | <i>Second best selling passport case.</i>                              |  |
| Accessories         |                   | 17380           | Letter Pad                                     | \$195                               | <i>Best selling letter pad.</i>  |  |
| Accessories         |                   | 17333           | Double Billfold Men's Wallet                   | \$78                                | <i>Best selling men's wallet</i>                                       |  |
| Accessories         |                   | 17359           | Slim Card Case ID                              | \$38                                | <i>Lowest priced card case, our second best seller.</i>                |  |
| Accessories         |                   | 17355           | Folding Card Case                              | \$48                                | <i>Best selling card case.</i>   |  |
| Daybags             | Sundance          | 6871            | Albuquerque East/west Messenger                | \$345                               | <i>Best selling piece in Sundance</i>                                  |  |
| Accessories         | Electronics       | 14365           | International Electric Adapter w/ Leather Case | \$65                                | <i>Best selling electronic accessory in the line.</i>                  |  |
| Accessories         |                   | 14363           | Mobile Power Pack w/ Leather Case              | \$150                               | <i>Charges all of your small electronics on the road</i>               |  |

## WOMEN'S PRODUCT

|                         |                 |       |                               |       |  |
|-------------------------|-----------------|-------|-------------------------------|-------|--|
| Handbag                 | Villa           | 49701 | Bucket Hobo                   | \$365 | <i>Best Selling Handbag in Villa</i>       |
| Business Case           |                 | 73177 | Business Tote                 | \$495 | <i>Best Selling Business Case in Villa</i> |
| Handbag                 | Q-Tote          | 49694 | Quintessential Tote           | \$195 | <i>Best selling women's tote</i>           |
| Handbag                 |                 | 49693 | Quintessential Shopper        | \$165 | <i>Second best selling woman's tote</i>    |
| Luggage                 | Voyageur        | 48622 | Avignon 22" Frequent Traveler | \$495 | <i>Best selling women's luggage piece</i>  |
| Business Case           |                 | 48770 | Derby Business Tote           | \$395 | <i>Best selling women's computer brief</i> |
| Luggage                 |                 | 48703 | Cortina Boarding Tote         | \$395 | <i>Best selling tote in Voyageur</i>       |
| Daybag                  |                 | 48785 | Capri Cross Body Bag          | \$150 | <i>Best selling women's daybag</i>         |
| Daybag                  |                 | 48802 | Salzburg Wristlet             | \$50  | <i>Best selling wristlet</i>               |
| Accessories             | Capra           | 41601 | Continental Clutch            | \$198 | <i>Second best selling Capra Accessory</i> |
| Accessories             |                 | 41351 | Card Case                     | \$68  | <i>Best selling Capra Accessory</i>        |
| Accessories             |                 | 41686 | Photo Key Fob                 | \$38  | <i>Least expensive women's accessory</i>   |
| <b>T - TECH by TUMI</b> |                 |       |                               |       |  |
| Luggage                 | T-Tech Presidio | 6722  | Frequent Business Traveler    | \$295 |  |
| Luggage                 |                 | 6724  | Wheeled Medium Trip           | \$345 |  |
| Luggage                 |                 | 6791  | Travel Kit                    | \$65  | <b>AVAILABLE FEBRUARY, 2010</b>            |
| Luggage                 |                 | 6754  | Boarding Tote                 | \$175 |  |
| Business Case           |                 | 67116 | Slim Laptop Brief             | \$175 |  |
| Business Case           |                 | 67517 | T-Pass Deluxe Portfolio Brief | \$195 |  |
| Daybag                  | T-Tech Empire   | 57431 | Exchange Small Zip Pouch      | \$95  | <i>Best selling Empire Cross Body Bag</i>  |
| Daybag                  |                 | 57412 | Landmark Laptop Messenger     | \$160 | <i>Best selling Empire Business Case</i>   |

***Tumi Bestsellers are subject to change based on marketplace trends and changes in our product offerings.***

***The Tumi Pledge: If you put a Tumi product from this list in a printed program and we run out of inventory, we will immediately substitute your choice of a similar, more expensive item at no additional charge.***

## TUMI COLLECTION STATUS

|              |   |  |
|--------------|---|--|
| <b>YES</b>   | <p><b>OK TO BOOK ANYTIME</b></p> <p>Future program<br/>or<br/>Large immediate opportunity</p>   | <ul style="list-style-type: none"> <li>Alpha – FXT</li> <li>Alpha – Leather</li> <li>Alpha Bravo</li> <li>Electronics</li> <li>Meridian Small Leather Goods / Accessories</li> <li>Voyageur</li> <li>Villa</li> <li>FXT Accessories</li> <li>Townhouse</li> <li>Capra</li> <li>Q-Totes</li> <li>Vapor</li> <li>Resina Accessories</li> <li>Writing Instruments</li> <li>T-Tech Empire</li> </ul> |
| <b>MAYBE</b> | <p>OK to place now in future programs only.<br/>Will be available for bulk orders at a later date</p>   | <ul style="list-style-type: none"> <li>T-Tech Presidio</li> <li>T-Tech Quest</li> <li>LXT</li> <li>Sundance</li> </ul>   |
| <b>NO</b>    | <p>Off Limits – Short term collections with potentially very low inventory positions or soon to be discontinued.</p> <p><b>DO NOT PUT IN PROGRAMS.</b></p> <p>OK to sell in bulk <u>ONLY</u> if you have checked on inventory availability.</p> | <ul style="list-style-type: none"> <li>Bordeaux Accessories</li> <li>Monaco Accessories</li> <li>Vector Accessories</li> <li>Riviera Accsseories</li> <li>Belts</li> <li>Tala</li> <li>Tumi Sport</li> </ul>   |