

**N**ine-time All Star shortstop Derek Jeter worked closely with Movado to develop the Limited and Special Edition Series 800 Derek Jeter Chronographs. As captain of the New York Yankees, Jeter has been keeping the statisticians busy, taking his team to the playoffs every year since he joined in 1992 (with the exception of 2008) and on to win World Series titles in 1998, 1999 and 2000.

Jeter represents Movado on and off the field, and the brand has made significant contributions to Jeter's Turn 2 Foundation. The charity supports activities and programs designed to turn youth away from substance and alcohol abuse and motivate them toward a healthy lifestyle and academic achievement.

Four different models make up the Derek Jeter watch collection, including two automatic limited editions. The Limited Edition Movado Series 800 Derek Jeter Automatic Chronograph comes in 47-mm rose gold and has a small run of ten timepieces. Powered by an automatic ETA chronograph movement, the watch is engraved with Derek's name and the number 2 on the case's outer ring. His number is also featured on the 18-karat rose gold rotor. Silver-toned sub-dials with rose gold accents track the chronograph functions on the black dial, and the watch comes with a genuine alligator strap with an 18-karat rose gold deployant buckle.

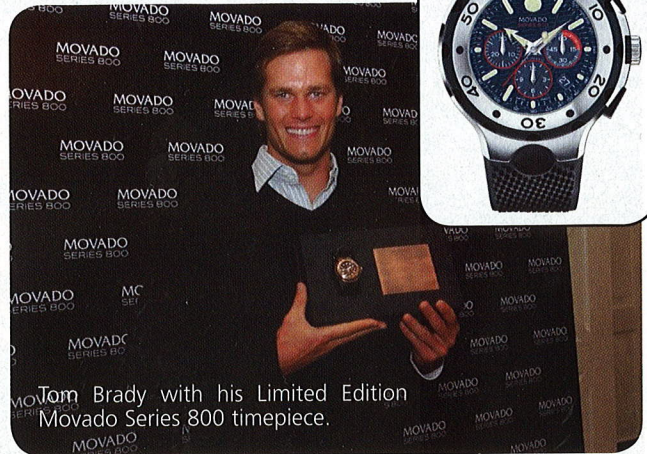
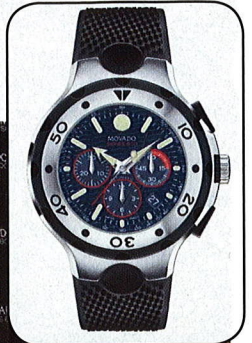
A sportier version of this watch in an edition of 100 is made with rose gold and black PVD-finished steel. The stripe-textured black dial also comes in a case with Jeter's name, and the watch comes with a black XTremeResin strap reinforced with Kevlar.

At a more accessible price point are two other chronographs in stainless steel with a blue or black dial, each in an edition of 1,000. The ETA quartz movements are fitted to a steel case also engraved with Jeter's name and number, and all of the Series 800 Derek Jeter Chronographs come with a certificate of authenticity.

Tom Brady is Movado's other ambassador. One of the most prolific quarterbacks and a frequent MVP football player, he is the only quarterback in NFL history to start and win three Super Bowls before age 28, leading the New England Patriots to victories in Super Bowls XXXVI, XXXVIII and XXXIX.

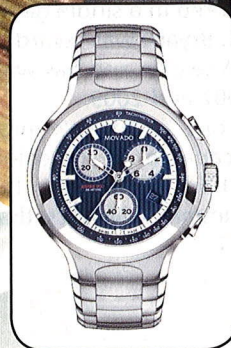
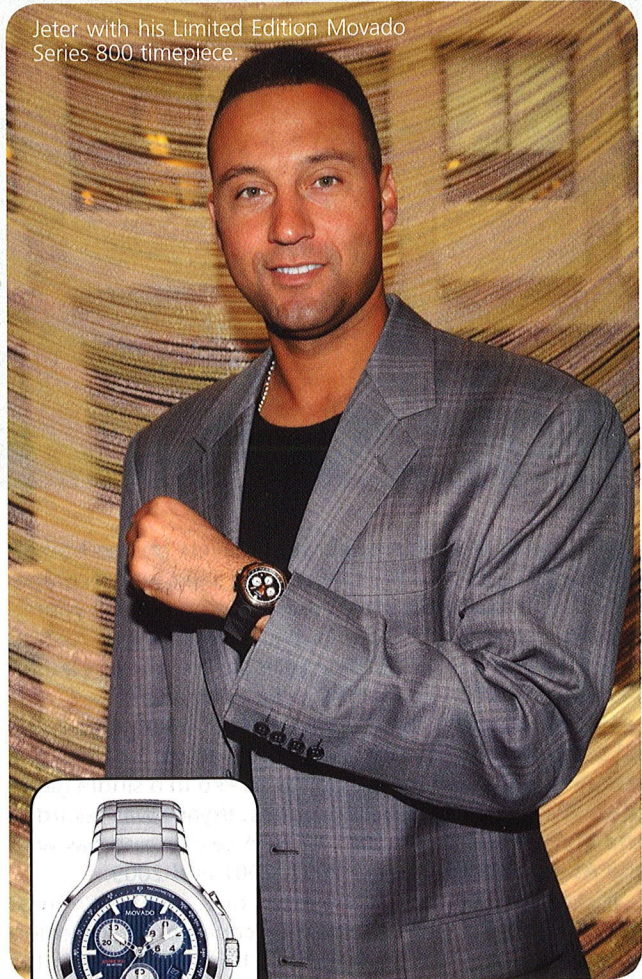
The watch brand has issued the Limited Edition Movado Series 800 Tom Brady Automatic Chronograph in two versions: a steel model with black or silver dial issued to 1,000 timepieces and another in rose gold limited to twelve pieces. Each watch is numbered and comes with a limited edition box and certificate of authenticity signed by Tom Brady. The rotor of the watch is decorated with Brady's number 12.

Limited Edition Movado Series 800™ timepiece



Tom Brady with his Limited Edition Movado Series 800 timepiece.

Jeter with his Limited Edition Movado Series 800 timepiece.



Derek Jeter Limited Edition Movado Series 800 timepiece