



Gourmet Incentives & Gifts!

## The Gourmet Experience

### On-Site Tasting & Gifting Experience

The Omaha Steaks Experience is a comprehensive gifting, tasting and learning event perfect for any corporate meeting, convention, golf outing or off-site event.

### What comes with the Experience?

#### **An on-site steak tasting**

- This includes cooking on-site allowing the guests to sample popular cuts of Omaha Steaks.
- Demonstration and Education about different beef cuts.

#### **The Omaha Steaks Gift**

- Each guest will receive an Omaha Steaks Gift Certificate.
- This gift can be our Omaha Collection or a custom set of packages.
- Our staff will explain the differences in the packages and answer questions.

#### **Omaha Steaks Seasoning (optional)**

- Each guest will receive a jar of the Omaha Steaks Signature seasoning to take with them.
- A seasoning packet can be substituted if the jar option is not chosen.

#### **A take-home Grilling Tips reference card**

- Each guest will receive a reference card with 10 tips for perfect Grilling.

#### **Cooking the perfect Steak!**

- An entertaining instructional video will be on display.
- Karl Marsh, Omaha Steaks head chef will be in the video demonstrating the proper techniques for cooking the perfect Omaha Steak.

#### **Steak Time – The Omaha Steaks mobile application**

- A QR code to download the Steak Time application. (Android & iPhone)

#### **Experienced Omaha Steaks Staff**

- Steak Experts will be in attendance, cooking and educating the guests.





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### What the Client is responsible for:

#### Lodging

- All lodging expenses for 2 Omaha Steaks representatives. Number of nights will be determined by the tasting schedule and availability of flights.

#### Items provided by Event Location

- 2 – 8 foot folding Tables
- 1 -3' x 3' table
- A flat panel monitor/TV and stand w/ HDMI input
- Extension cord for TV and Heat Lamp
- 2 Small Trash Cans
- Outdoor Grill
- Carving Board w/ Heat Lamps
- Warming Box or Altosham to keep steaks warm
- Sanitation Bucket
- Bar Towels

### Gift Options / Minimums

#### Gift Options

- The Omaha Collection Product Certificates
  - Multiple Price Points and Gourmet Options
  - Delivery Included
- Omaha Steaks Gift Cards
  - Any denomination from \$50 to \$500
- Custom Product Certificates
- Ask your Omaha Steaks Rep for more details.

#### Minimums

- Each gift must have a minimum value of \$50.00.
- Event must have a \$25,000 minimum total commitment.



### What Omaha Steaks will provide:

#### Travel Expenses

- All travel and incidental expenses (except lodging). Additional charges may apply for events outside contiguous US.

#### Two Steak Experts

- Two steak experts will be on-site to setup, cook, educate and distribute gift certificates.

#### Shipping

- Omaha Steaks will cover the costs of shipping the sample product and display equipment. Additional charges may apply for shipments outside contiguous US.

#### On-site Display

- Omaha Steaks table cloths and banner stand will create a unique gourmet atmosphere.

